

Blog post March 23, 2015

World TB Day: Reach and treat through TB awareness in Hhohho Region, Swaziland



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As commemorations for World TB Day are taking place globally, a TB awareness campaign was launched on March 12th in the Hhohho region of Swaziland supported by USAID ASSIST Project together with the National TB Control Program (NTCP) and the Swaziland Commercial Amadoda Road Transportation Council (SCARTCO).



[2]

School drummers from Mater Dolorosa High School leading the march during the campaign

The campaign reached key audiences at the Mbabane city bus rank/terminal with TB control messages and promoting early diagnosis, treatment and favourable treatment outcomes. Target audiences were the public transport sector, commuters and the general public in the Hhohho Region. This activity kick-started Swaziland's World TB Day commemoration.

As a part of the awareness campaign, services such as TB and HIV screening were provided. Campaign staff also facilitated dialogue and information sharing reaching approximately 1500 people with health education. Over 400 people were screened for TB, HIV and non-communicable diseases. In addition, community leaders and political leaders participated in the event.

This activity will positively impact on the overall TB control effort by increasing political commitment towards TB control, early and timely TB diagnosis and treatment, improving treatment outcome, and reducing TB transmission in the community and population at large.

Topic(s): [Tuberculosis](#) [3]

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[3] <https://www.usaidassist.org/topics/tuberculosis>

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