

Event Wednesday, October 23, 2019 - 12:00 to 13:00

## Zika webinar series - Engaging Communities and Leaders Towards Behavior Change Using a Social Behavior Change Strategy

The USAID Zika team in collaboration with GHPoD is putting on a webinar series to highlight accomplishments and lessons learned from partners across the Zika response. This presentation by Carla Sanchez from the CAZ project (Save the Children), discussed a behavioral framework, and its adaptation, validation, and implementation at the country levels of the CAZ project (El Salvador, Honduras, Dominican Republic). The strategy helped to guide activity development per audience groups, trainings of trainers and community volunteers, and SBCC material development.

**When: Wed Oct 23, 2019 12pm - 1pm**

**To join the webinar:** <https://ghpod.adobeconnect.com/zikabrownbag/> [1]

If back up audio is needed, you can conference in at 1-855-204-9014.

Dial the participant code 3105330895# when prompted. When asked for a participant ID, press #.

If you have issues connecting to the meeting, e-mail Katie Hortenstine at [khortenstine@ghpod.com](mailto:khortenstine@ghpod.com) [2]

**Date:** Wednesday, October 23, 2019 - 12:00 to 13:00

**Location:** Online

**Topic(s):** [Zika](#) [3]



The USAID ASSIST Knowledge Portal is made possible by the generous support of the American people through the [U.S. Agency for International Development](#) and its [Bureau for Global Health, Office of Health Systems](#). The information provided on this web portal is not official U.S. Government information and does not represent the views or positions of USAID or the U.S. Government. The USAID ASSIST Project is managed by [University Research Co., LLC](#) under Cooperative Agreement Number AID-OAA-A-12-00101.

\*/

**Source URL:** <https://www.usaidassist.org/content/zika-webinar-series-engaging-communities-and-leaders-towards-behavior-change-using-social>

**Links**

[1] <https://ghpod.adobeconnect.com/zikabrownbag/>

[2] <http://mailto:khortenstine@ghpod.com>

[3] <https://www.usaidassist.org/topics/zika>