

Event Tuesday, October 1, 2013 - 09:00

## ISQua Webinar "Scaling up High-Impact Interventions"

Webinar on the science behind scale-up: Tuesday 1 October 2013 9am EST.



[1]

Scale-up is expanding a proven health care practice. An essential part of this process is communicating its advantage and impact, and how to roll-out health care practices at scale. Scale-up (or spread) is the science of taking an intervention that has demonstrated better results than the current method and actively disseminating that intervention (and thus its improved methods) across a system. The field of global health has many examples of successful projects that have the potential to be applied on a larger scale. In this ISQua Education-sponsored webinar, Dr. M. Rashad Massoud will discuss what we know about scale-up and provide examples of successes from different contexts, including Russia, Africa, Latin America, Kaiser Permanente (United States) and the Scottish Patient Safety Programme.



[2]

Dr. Massoud is a physician and public health specialist internationally recognized for his leadership in global health care improvement. He is the Director of the USAID Applying Science to Strengthen and Improve Systems (ASSIST) Project and its predecessor, the USAID Health Care Improvement (HCI) Project. He is Senior Vice President of the Quality and Performance Institute at University Research Co., LLC (URC), leading URC's quality improvement efforts in over 30 countries. He has a proven record of strong leadership and management.

A recording of Dr. Massoud's webinar may be accessed at:

<http://www.isqua.org/education/resource-centre/scaling-up-high-impact-in...> [3].

**Date:** Tuesday, October 1, 2013 - 09:00

**Location:** Online

**Organization:** International Society for Quality in Health Care (ISQua) and the USAID ASSIST Project

**Website:** [View a recording of Dr. Massoud's Webinar on Scale-up](#) [3]

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**Topic(s):** [Scale-up](#) [5]



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**Source URL:** <https://www.usaidassist.org/content/isqua-webinar-scaling-high-impact-interventions>

#### Links

[1] [https://www.usaidassist.org/sites/default/files/styles/content-zoom/public/isquaeducationcolour.jpg?itok=HtWB\\_By4](https://www.usaidassist.org/sites/default/files/styles/content-zoom/public/isquaeducationcolour.jpg?itok=HtWB_By4)

[2] <https://www.usaidassist.org/sites/default/files/styles/content-zoom/public/rashad-2-2011.jpeg?itok=gjb79cSZ>

[3] <http://www.isqua.org/education/resource-centre/scaling-up-high-impact-interventions-with-rashad-massoud>

[4] <mailto:lmartinez@urc-chs.com>

[5] <https://www.usaidassist.org/topics/scale>